

ORDER



Orders
Order / Rev: 198270
Alt Order #:
Product Desc: DCCC
Estimate: 4674
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/13/16 / 10/13/16
Order Type: GENERAL

KMCI-TV

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW - Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	12	\$2,275.00	\$1,933.75
10/31/16	10/31/16	3	\$575.00	\$488.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$2,275.00	\$1,933.75	0.00
November 2016	3	\$575.00	\$488.75	0.00
Totals	15	\$2,850.00	\$2,422.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMCI	10/25/16	10/31/16	M-F 3-4pm Divorce Court	CM	3-4pm	MTWTF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$50.00		0.00				
E 2	KMCI	10/25/16	10/31/16	M-F 5-530pm Mike & Molly	CM	5-530pm	MTWTF--	:30	3	\$175.00	P-1	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$175.00		0.00				
E 3	KMCI	10/25/16	10/31/16	M-F 530-6pm Last Man Standing	CM	530-6pm	MTWTF--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$200.00		0.00				
E 4	KMCI	10/25/16	10/31/16	M-F 6-630pm Mike & Molly	CM	6-630pm	MTWTF--	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$250.00		0.00				
E 5	KMCI	10/25/16	10/31/16	M-F 630-7pm Last Man Standing	CM	630-7pm	MTWTF--	:30	3	\$275.00	P-1	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$275.00		0.00				

